

Transform Medicare Advantage Translation with Messagepoint

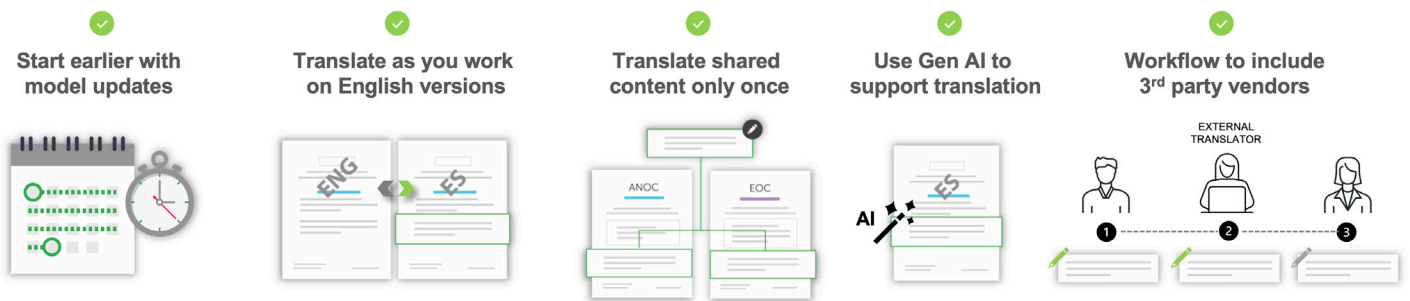


Accelerate processes, improve accuracy, and reduce the cost of translation

For Medicare Advantage organizations, translating member materials is a slow, costly, and time-consuming process. Whether outsourced or handled internally, organizations can spend millions each year just to meet the minimum CMS requirements and often find themselves scrambling to finish on time.

Messagepoint can help.

The Healthcare Touchpoint Exchange, Messagepoint's purpose-built solution for managing annual updates to CMS compliance materials, transforms the end-to-end translation workflow by combining a highly efficient content-centric approach with integrated AI-powered translation, flexible workflow, translation accuracy checks, and collaboration tools. Messagepoint enables teams to translate documents faster, cheaper, and with greater accuracy and control than ever before.



Start translation earlier with model updates

The Healthcare Touchpoint Exchange provides a pre-built starting point for translation by automatically incorporating CMS model updates for Spanish ANOC, EOC, and SB documents. When updating your Medicare documents each year, synchronize with updated models in the Exchange, and you'll already be 60% done!

Translate shared content only once

In Messagepoint, documents are broken down into individual content components, which are reused across documents and channels as required. This enables you to translate those shared content objects just once instead of multiple times, decreasing your translation workload and ensuring consistency across plan documents.

Finish weeks early by translating as you go

Instead of waiting until English versions are complete to begin translation, Messagepoint enables you translate as you go. The translation process starts as soon as individual sections of your documents are finalized, enabling you to finish translated documents in lockstep with English versions.

Benefits of managing translation in Messagepoint

- Translate content 20x faster with AI
- Reduce costs by 80%
- Ensure consistency and compliance
- Automate accuracy checks with AI
- Eliminate translation of redundant content
- Finish weeks ahead of the CMS deadline

Improve speed and accuracy with AI

Messagepoint's AI-powered translation accelerates translation and improves accuracy, while enabling you to retain complete control over the final product:

- **Simultaneously translate content into chosen languages in seconds** securely and safely leveraging our highly tuned AI engine.
- **Automate accuracy checks** with AI Translation Accuracy that ensures that meaning, structure, and formatting is preserved across all language versions of your documents.
- **Align with your terminology** using integrated glossaries so sensitive content like product names, industry terms, and regulatory language are translated the same way every time.



"Because of Messagepoint's modular approach to content management, we are now able to translate each piece of content in parallel, so there are no delays waiting for the Spanish versions of the documents to be complete. In our market, that is critically important."

Carlos De Jesus, Senior Vice President Product Development MCS

Seamlessly manage your end-to-end translation workflow

Whether you're leveraging AI, our teams, your teams, or third parties to translate content, Messagepoint's configurable workflows give you seamless control over how, when, and to whom translation tasks are assigned.

Ensure visibility and control over the QA process

The QA Module provides total visibility into your translation projects so that bottlenecks can be resolved, workloads can be balanced, and everything stays on schedule. Integrated task management, resource management, audit trails, reports, and dashboards track every step of the process so you can see exactly who translated what content, when translation occurred, and who provided approval.

Expert translation services from Messagepoint

Our expert team specializes in Medicare Advantage translation, providing highly accurate, brand-aligned, and fully compliant translations into Spanish and other languages. Our team also has certified translators on staff capable of providing notarized certificates of accuracy and attestation. Our team's efficiency is enhanced by content sharing and AI-powered capabilities of the Healthcare Touchpoint Exchange, for faster turnaround times at a lower cost than translation agencies.

To learn more about Messagepoint, visit us at messagepoint.com, email us at info@messagepoint.com or contact us at 1-800-492-4103.



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